

**Charleston Symphony Orchestra
Corporate Annual Fund | Sponsorship Levels**

Sponsorship Level	Title (one full series)	25 for 25 (TBD)	Presenting (2 concerts)	Supporting (1 concert)	Business or Education
Sponsorship Fee	\$50,000+	\$25,000	\$20,000+	\$10,000+	\$5,000-\$9,999
Logo on home/landing page: <i>charlestonsymphony.org</i>	X				
Call out on e-mail signature	When possible				
E-newsletter	Feature editorial	'25 for 25' recognition	Logo & hotlink	Text listing	
Prime visibility on sales e-blasts (<i>7,400 patrons</i>)	Logo & hotlink		Logo & hotlink	Logo & hotlink	Text (and logo when possible)
Social media mentions (<i>1,000+ Facebook Fans, Twitter</i>)	Logo & hotlink	Logo & hotlink	Logo & hotlink	Logo & hotlink	Text (and logo when possible)
CSO Website (<i>page views/month = 13,000</i>) *NEW recently launched site	Logo & hotlink	Logo & hotlink and '25 for 25' recognition	Logo & hotlink	Logo	Logo when possible
Direct Mail, Advertising & Promotion Recognition					
Subscription Brochure	Logo		Logo	Text recognition	Text recognition
Print Ads & Publications	Logo	Logo	Logo	Text (logo when possible)	N/A
Concert calendar/single ticket rack card	Company name in series listing		Logo with concert when possible	Text recognition	Text recognition
Season-long corporate donor listing in Bravo! Magazine (<i>min circulation = 20,000</i>)	X	'25 for 25' recognition	X	X	X
Complimentary Program Book Ad in <i>Bravo!</i>	Premium location full page color (\$2,750 value)	Call for info	Full page color (\$2,050 value)	½ page color (\$1,125 value)	¼ page (\$620 value)
Prominent onsite signage	During entire Series		During all sponsored concerts	During one sponsored performance	Call for info
Announcement thanking sponsors on stage	X	Call for info	X	X	Call for info
Entertainment and VIP Experience					
Complimentary tickets <i>*premium seating section when available</i>	50	Call for info	30	15	Call for info
Enjoy a Corporate Reception <i>(*additional fees may apply)</i>	X	X	X	Call for info	
Special season-long corporate discount for employees when purchasing additional tickets	X	X	X	X	X
VIP ticket concierge service	X	X	X	X	
Invitations to exclusive donor events	X	X	X	X	X
Conductor's Club Privileges	For 3 company executives	Call for info	2 company executives	1 company executive	Call for info
Tickets to a Donor Thank You Event or Concert	25	25	15	10	10

For more information and to discuss a customized sponsorship package please contact
Alana Morrall, Director of Development
amorrall@charlestonsymphony.org | 843.723.7528 ext 103