

**CHARLESTON  
SYMPHONY  
ORCHESTRA**



David Stahl,  
Music Director

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## **Charleston Symphony Orchestra Exceeds Holiday Season Single Ticket Sales Goal**

**Charleston, SC** – The Charleston Symphony Orchestra performed six holiday concerts during the month of December and is pleased to announce that it exceeded its holiday season single ticket sales goal. The CSO's overall single ticket sales goal for the six performances was \$71,000; this goal was exceeded by 27% for total sales revenue of \$90,427.

In addition to the single ticket sales revenue received during the month of December, the CSO musicians organized a benefit concert on December 16<sup>th</sup> at First Scots Presbyterian Church that raised over \$13,000 for the CSO.

The CSO also welcomed over 2,400 people to its annual McCrady's Charleston Holiday Pops concert on Saturday, December 20<sup>th</sup> at the Gaillard Auditorium. This is a 7% attendance increase from last year's Holiday Pops concert.

The CSO thanks the Coastal Community Foundation and the City of Charleston for their support and implementation of the Charleston Holiday Magic advertising campaign that took place during the month of December. The Charleston Holiday Magic campaign enabled the CSO to collaboratively publicize its holiday performances with other Charleston arts organizations and helped contribute to the overall success of the CSO's holiday concert season.

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